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University of Auckland

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percolation in statistical physics

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- spread of disease

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 - spread of beliefs, preferences, information
- Abstractly, each node has a certain state (colour), and each node updates its colour based on some local rule. Updates can be simultaneous, sequential (fixed order of agents), or asynchronous (anyone can move).
- Can be thought of as a form of dynamic voting.

▶ We focus on belief diffusion in social networks.

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Key ingredients:

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 - Micro properties: how nodes influence their neighbours (transition rules).

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Topology: how nodes are connected in a network.

- We focus on belief diffusion in social networks.
- Key ingredients:
 - Micro properties: how nodes influence their neighbours (transition rules).
 - Topology: how nodes are connected in a network.
 - Macro properties: distribution of colours among nodes.

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Micro: transition rules

 There are many models! The best one for a given situation may depend on exogenous factors (such as degree of common knowledge).

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- There are many models! The best one for a given situation may depend on exogenous factors (such as degree of common knowledge).
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Micro: transition rules

- There are many models! The best one for a given situation may depend on exogenous factors (such as degree of common knowledge).
- We focus on threshold models, where a node deterministically changes state depending on the number or fraction of its neighbours of various colours.

 This is opposed to epidemic-type models of a probabilistic nature.

Fundamental macro questions

(equilibrium) Do beliefs converge in finite time?

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Fundamental macro questions

- (equilibrium) Do beliefs converge in finite time?
- (unanimity) Do beliefs converge to a common belief?
- (wisdom of crowds) Do beliefs converge to the correct belief? if not, does the "correct" belief win a plurality vote?

Progress so far

 Exploration of simulations (with Alex Raichev, as shown for example in CMSS Summer Workshop 2012-13).

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- Exploration of simulations (with Alex Raichev, as shown for example in CMSS Summer Workshop 2012-13).
- Analysis of a specific 3-colour model (Girard, Seligman, Liu).
- Laboratory experiment (today's talk).
- We aim to generate hypotheses about beliefs that can be experimentally validated, and conjectures about the model that can be proved.

 A dedicated space for computer experiments by volunteer participants.

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32 machines on a local area network.

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 A dedicated space for computer experiments by volunteer participants.

- > 32 machines on a local area network.
- Located in OGGB Level 0.
- Directors F. Beltran, A. Chaudhuri, V. Pavlov.

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- We also wanted to look at the role of information on the macro behaviour.
- We chose an extreme topology intended to bring out large effects. This necessitated a directed network which makes it even less realistic.
- We need to look for large effects, given the small number of participants.

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▶ 30 subjects.

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- Computers linked according to a fixed directed graph chosen by us.



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- There are 3 answers given: the correct one, an incorrect one, and "I don't know".

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- Computers linked according to a fixed directed graph chosen by us.
- There are 5 questions.
- Subjects are given a question with an objectively correct answer, and choose one of 3 options.
- There are 3 answers given: the correct one, an incorrect one, and "I don't know".
- At each iteration, each node receives information on the fraction of its feeds choosing each option. They can change their answer if desired.

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Ethics approval.

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Equipment failures.

- Ethics approval.
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- Equipment failures.
- Unanticipated problems occurring in real time.

Incentives to participate

• We offered cash incentives for obtaining the correct answer.

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Incentives to participate

- We offered cash incentives for obtaining the correct answer.
- Payments: 10 units for correct, 0 for incorrect/no answer, 6 for "I don't know".

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Incentives to participate

- We offered cash incentives for obtaining the correct answer.
- Payments: 10 units for correct, 0 for incorrect/no answer, 6 for "I don't know".
- We hope this will induce sincere behaviour. How to check this after the fact?

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 (Cognitive reflection test, Frederick 2005): If it takes 5 machines 5 minutes to make 5 widgets, how long would it take 100 machines to make 100 widgets?

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- What is the first name of the character played by Paul Walker in the Fast and Furious movies?

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- What is the first name of the character played by Paul Walker in the Fast and Furious movies?
- Note that some are experience-based and others reasoning-based. Also we expect the beliefs about the knowledge of others to vary between questions.

The topology we used



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Convergence to truth



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Convergence to falsehood



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Degrees do not matter much



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Unclear what this means



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Possible followup work

Concentrate on effects of topology.

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- Concentrate on effects of topology.
- Allow participants to construct their own network.

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Your ideas?