SPPI Practices Employer Survey

1. Employer information

Survey funded by the Foundation for Science, Research and Technology (FRST), contract #UOAX 0711.

The Department of Computer Science at The University of Auckland would like to invite your organisation to take part in a research study to investigate how software practices are carried out in New Zealand and how these practices might result in benefits and issues during project implementation.

If you would like to participate, please read the Employer Participant Information Sheet and sign and return the Employer Consent Form to dkir006@aucklanduni.ac.nz. On receipt of the Consent Form, we will send a unique code for you to use on this online survey.

The aim of this research is one of discovery - we would like to learn from you. Your participation and feedback will be of great value in helping us identify more effective ways of developing computer software.

SPPI Practices Employer Survey

2. Information about your organisation

We would like an overview of your organisation. Please answer questions 1-7 below. If you are involved in **implementing** any software practices, please also complete the Participant Survey .

✱1. Please enter the code assigned to your organisation for this survey.

2. Briefly describe your target business area, for example, finance, medical health.

3. Briefly describe the target client demographic, for example, government or large banking orgaisations.

4. How many people are involved in the software aspect of your organisation. Include approximate numbers for those involved in each function, for example, marketing, development and support.

5. Briefly describe your organisation's background and market history.

6. Describe the context of your group within the larger organisation, for example, stand-alone organisation, one of several product groups within a larger organisation.

7. How would you describe the culture of your group, for example, informal, traditional, agile?

8. Do you implement any external standards or best practices? If so, please describe. If not, please explain your attitudes towards and experiences with best practices.