

DESIGN AS PROBLEM HANDLING – OUTLINE OF A FRAMEWORK

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Disposition

- Background:
BASCAAD, ACTIVITY
- A need for a theory of design, specifically arch design
- Design as problem handling, i.e. as idea and knowledge development
- Information systems for design



Design and Science

- Science tells us how things are; design tells us how things ought to be (Simon 1981)
- Technology is the science of design of the artificial
- *A design* “a mental project or scheme in which means to an end are laid out”,
- *To design* “to conceive and plan out in the mind”
- Theories of design, or technology, are not as developed as theories of science



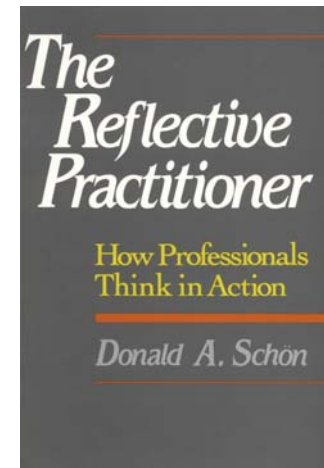
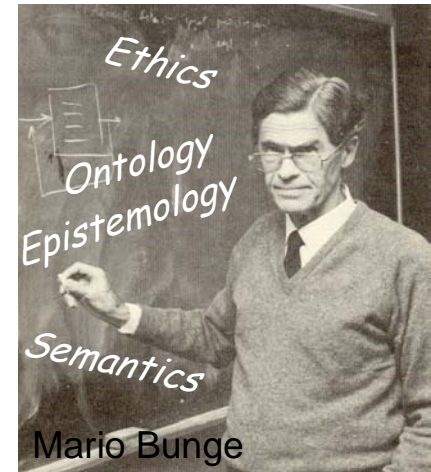
The need for a design theory

- Design requires both substantive and methodological knowledge
- Design requires domain specific knowledge, compare the design of social systems and motors
- Design skill requires comprehensive knowledge about the product
- A "common ground", a generic design theory, is required for the development of design methods, e.g. CAD, and for scientifically based design education



A framework for design

- Aim: a framework for design seen as technology
- Consequences for IT-support for design of the built environment
- Bunge's "Treatise on Basic Philosophy" meets Schön's "Reflective Practitioner" and this authors idea of the built environment as a socio-technical system with material and cultural properties



Technology and Architecture

- Architecture is not an art but a design discipline, a technology
- Architecture is:
the design of buildings and human activities that depend on use and experience of buildings
- A technological approach to architectural design theory as opposed to the traditional art theory approach



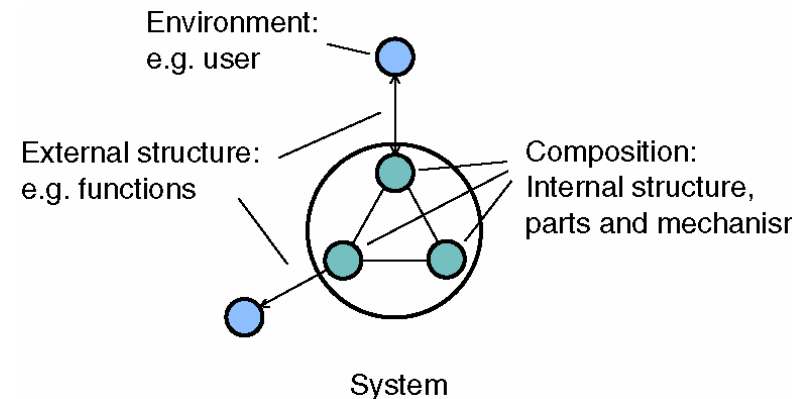
Philosophical basis for design

- A Design Theory must be based on general theories of artifacts and intellectual work
- Ontologi, among others Systems Theory
- Epistemology, the concepts of "knowledge" and "problem"
- Semantics, the relation concept-reality-symbol
- Ethics, the rightful action



Ontology for design

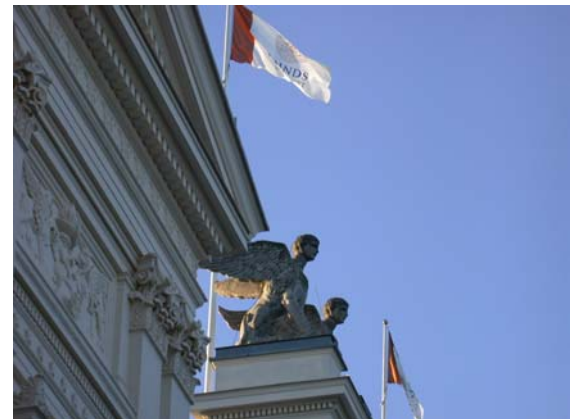
- Buildings are artifacts
- Artifacts are concrete systems made or controlled by man for a specific purpose
- Basic properties are composition, environment and structure, including state and history
- Properties can be divided into material and cultural



Epistemology for design

Knowledge

- *sensory-motor* – e.g. knowing how to throw a ball, or how to ride a bicycle;
- *perceptual* – e.g. seeing the size of a space, or identifying a false note in a song;
- *conceptual* – e.g. knowing the composition of a building, or the rules of chess.



Field of knowledge

- Material framework
 - A group of people in a society and a domain of investigated objects
- Conceptual framework
 - Philosophical outlook
 - Formal knowledge: logic and mathematical theories
 - Knowledge from other fields
 - Problematic
 - Established knowledge
 - Aims and goals
 - Methods



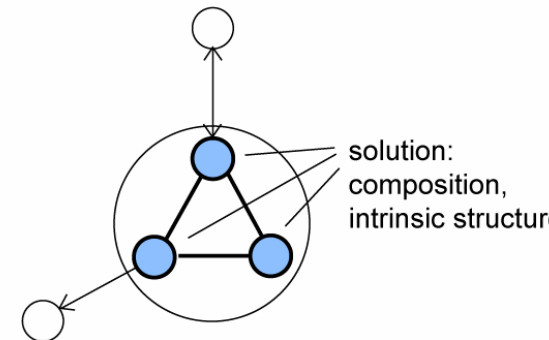
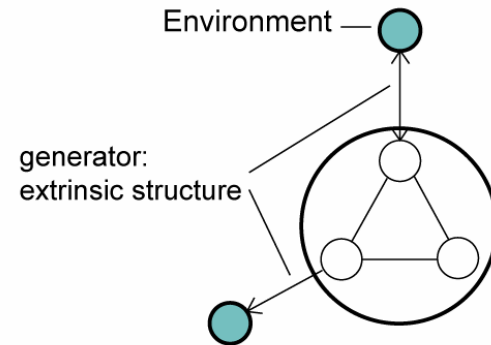
Problem

- Problems are discovered through curiosity
- A problem could be described as "the difference between what is known and what one wishes to or needs to know"
- A problem is a conceptual object with three main constituents :
 - Presupposition(s)
 - Generator
 - Solution

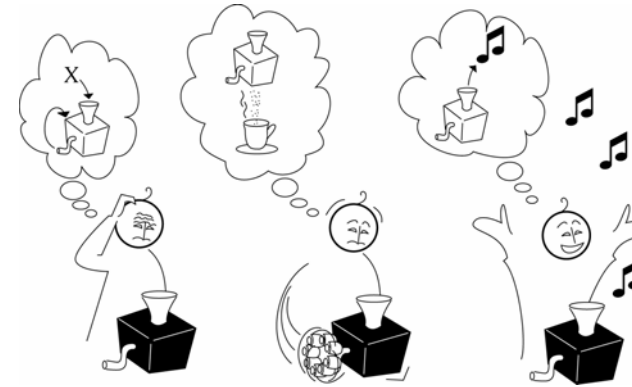
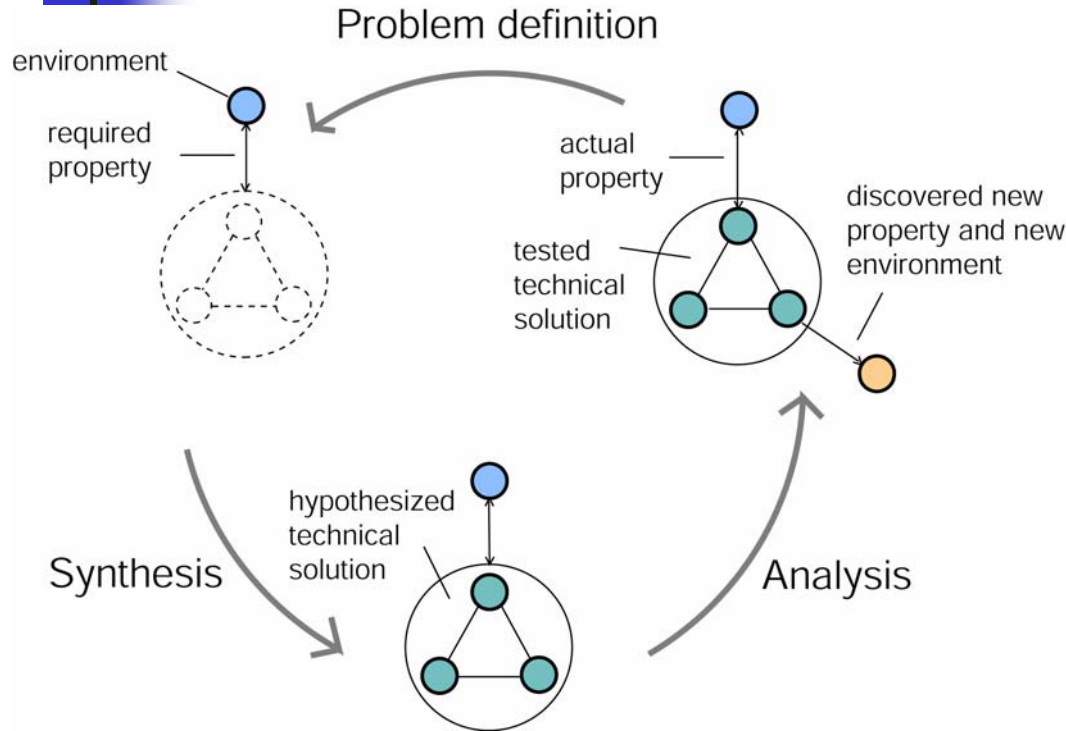


Aspects on systems

- Generator and solution are different aspects on the system
- A generator is an extrinsic aspect and regards the system's mutual properties
- The solution is an intrinsic aspect and regards the system's compositional properties
- The relation generator - solution is many to many



The problem handling cycle



The "Generator – Test Cycle"

- Synthesis problems – Analysis problems
- Routine problems – Research problems
- Cognitive problems – Practical problems

Problem definition

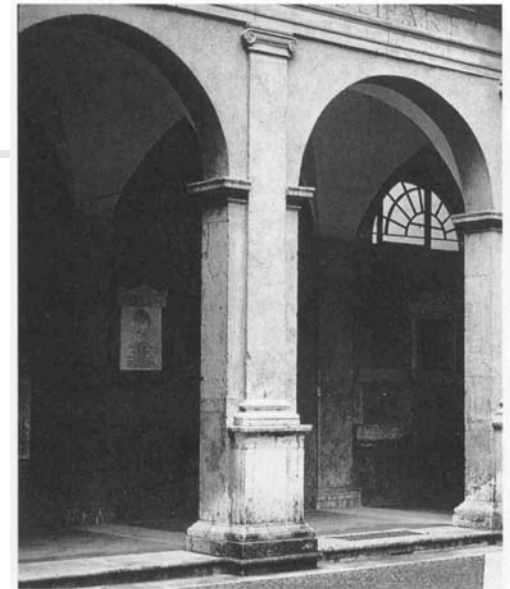
- Successive crystallization and clarification
- Problem setting - approach
- Schön: "problem setting is a process in which, iteratively, we name the things to which we will attend and frame the context in which we will attend to them"
- "House of Quality"

| DIRECTION OF IMPROVEMENT | | ↓ ↓ ↑ ↑ ↑ ↑ ↑ | | | | | | | ↑ ↑ ↑ ↑ ↑ | | | | | | | PLANNING MATRIX | | | | |
|-----------------------------|----------------------------|--------------------------|----------------|----------------------|---------------|---------------|-------------------|-------------------|-------------------|--------------|------------------------|------------------------|----------------|--------------------|-------------|-------------------|----------------------|-----|--|--|
| | | TECHNICAL REQUIREMENTS | | Performance measures | | Size of range | | Technical details | | | PLANNING MATRIX | | | | | | | | | |
| CUSTOMER REQUIREMENTS | CUSTOMER IMPORTANCE | Meets European standards | Harness weight | Webbing strength | No. of colors | No. of sizes | Padding thickness | No. of buckles | No. of gear loops | Our product | Competitor A's product | Competitor B's product | Planned rating | Improvement factor | Sales point | Overall weighting | Percentages of total | | | |
| | | Facilitates climbing | Usability | Easy to put on | 2 | | | | | | ● | 3 | 3 | 4 | 4 | 1.2 | 1.1 | 2.6 | | |
| Comfortable when hanging | 5 | | | | | | | □ | ● | □ | 4 | 4 | 2 | 5 | 1.2 | 1.4 | 8.4 | 2 | | |
| Fits over different clothes | 1 | | | | | | | □ | □ | ● | 1 | 1 | 5 | 2 | 1.2 | 1.0 | 1.2 | 3 | | |
| Performance | Accessible gear loops | | 3 | | | | | | | ● | 3 | 4 | 1 | 3 | 1.0 | 1.0 | 3.0 | 4 | | |
| | Does not restrict movement | | 5 | | □ | | | □ | ● | □ | 2 | 2 | 3 | 5 | 1.6 | 1.4 | 11.2 | 2 | | |
| | Lightweight | | 3 | ● | □ | | | □ | △ | △ | 3 | 2 | 5 | 3 | 1.0 | 1.0 | 3.0 | 1 | | |
| | Safe | | 5 | ● | □ | ● | | | | | 4 | 3 | 3 | 4 | 1.0 | 1.2 | 6.0 | 1 | | |
| | Attractive | | 2 | | △ | | ● | | △ | △ | 2 | 2 | 5 | 3 | 1.2 | 1.1 | 2.6 | | | |
| TECHNICAL PRIORITIES | | 54 | 81.2 | 63 | 23.4 | 70.2 | 191.6 | 98.6 | 30 | 612 | | | | | | | | | | |
| PERCENTAGE OF TOTAL | | 9 | 13 | 10 | 4 | 12 | 31 | 16 | 5 | Total (100%) | | | | | | | | | | |
| Technical Benchmarking | Our product | Y | 174g | 250 | 5 | 4 | 4mm | 1 | 4 | Total (100%) | | | | | | | | | | |
| | Competitor A's product | Y | 193g | 321 | 3 | 5 | 8mm | 4 | 5 | Total (100%) | | | | | | | | | | |
| | Competitor B's product | Y | 157g | 198 | 6 | 4 | 3mm | 1 | 3 | Total (100%) | | | | | | | | | | |
| DESIGN TARGETS | | Y | 160g | 250 | 8 | 6 | 4mm | 2 | 4 | | | | | | | | | | | |
| | | | | | | | | | | | | | Total (100%) | | | 38 | | | | |

Synthesis

Creation of a “technical solution” through:

- Induction from observed cases (follow precedents)
- Association of facts in time or place (similarity of idea)
- Similarities of facts, e.g. analogies (model studies)
- Application of general principles (deduction from theory)
- Imagination and invention

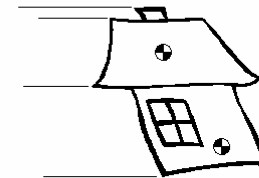


Ovan pilastrar på plintar mot pelare med murbågar. (Gården av Bramante vid S. Maria della Pace i Rom.) Nedan stålpelare på klackar och mot limträbågarna i Eketorps museum.



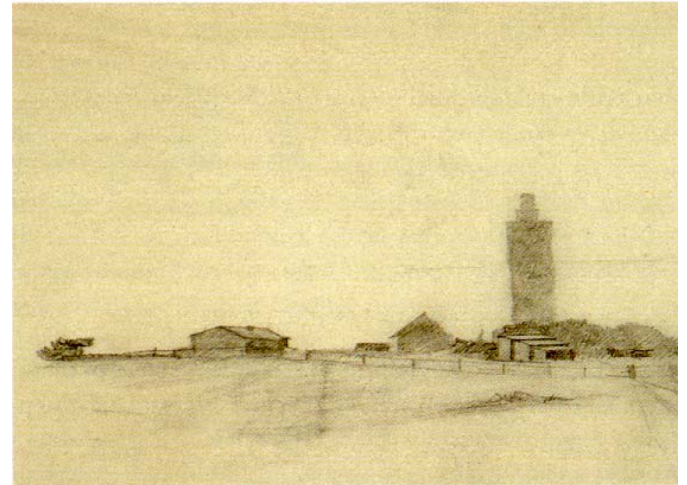
Analysis

- A solution must be efficient and acceptable; it is evaluated through concretizing, model studies and simulation
- Reflection-in-practice: the problem is continuously evaluated
- Reflection-on-practice: critical method evaluation



Seeing-as in design

From an early generator:
In the natural
environment **carefully
placed** building

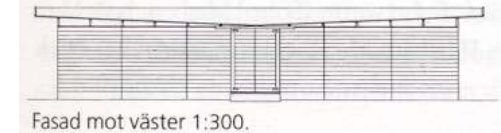
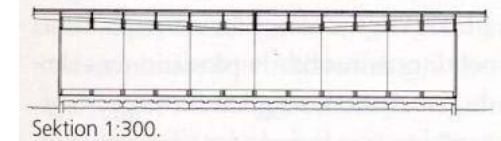
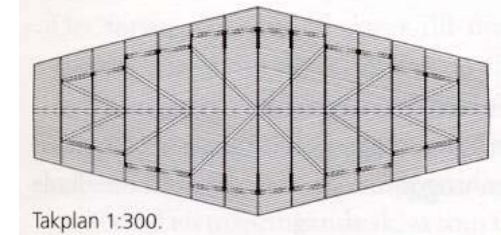
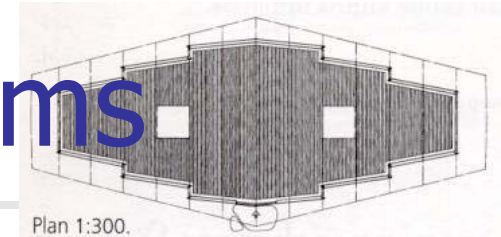


To a new generator:
A small **public** building



Architectural problems

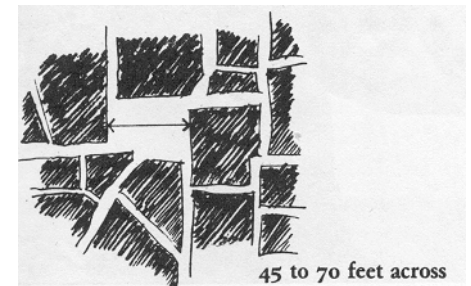
- Background knowledge: the architect's conceptual framework, and architectural design skills
- Generators are often cultural properties, e.g. a user's experience of homeliness, efficiency, beauty and status
- Generators must be transformed into material and cultural properties of the building: e.g. spatial layout, material, function, geometry, colour etc.



Architectural design

- Behavior settings (Barker)
- Patterns (Alexander)
- Situations (everyday language)
man and environment in interplay
- Material and cultural properties
must support the activity
- Lawson: "the architect as always trying something new, but having low predictive capability and poorly equipped to learn from mistakes" (The Language of Space 2001).

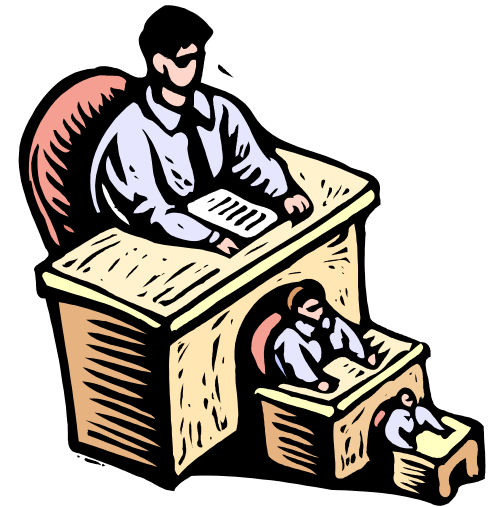
61 SMALL PUBLIC SQUARES**



Information systems

The three intertwined levels of software design (Fischer)

- Conceptual framework level
 - Domain independent schema
- Domain level
 - Domain specific schema
- Individual artifact level
 - Instantiates a domain level schema



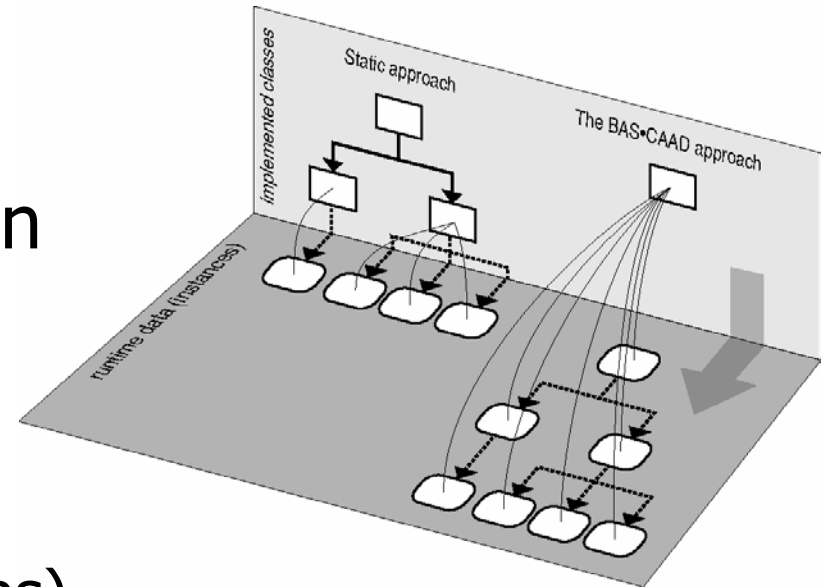
Development praxis

- Seeding
 - Generic software, e.g. object-oriented, and application software, e.g. CAD
- Evolutionary growth
 - Application in reality by domain experts, feed-back to application and system developers
- Re-seeding
 - Software adaptation by system developers and domain experts



Requir on synthesis software

- Instantiate a "neutral" object, ID only
- Incremental specification of object attributes
 - Specialization
 - Multiple inheritance
 - Reclassification (seeing-as)
- Evolvable domain object library





To be continued
