

# Apple iMac Colour Range



Apple Computer introduced iMac G3 computers in August 1998. The first iMac integrated the processor and screen in the one package trimmed in a striking translucent “Bondi blue.”

In January 1999 revision C was announced, giving customers choice of 5 new colours: strawberry, blueberry, lime, grape, and tangerine – perhaps the first time that a range of fashion colours was used to market PCs.



YUM.

Think Different.

Macintosh computer agents had to purchase a set of iMac cases for display. This set was bought by the Electric Box Company of Mt Eden and was donated by Mr Rob Glasgow of Ngatea.

