



The

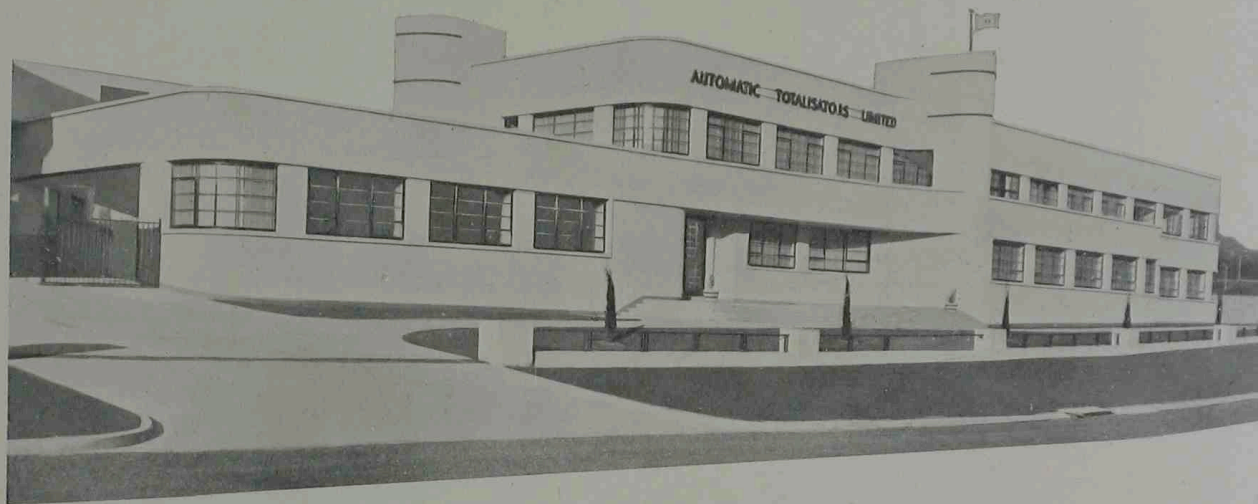
JULIUS PREMIER

TOTEMOBILE

A Product of

AUTOMATIC TOTALISATORS LIMITED





AUTOMATIC TOTALISATORS LIMITED

SYDNEY • NEWCASTLE • MELBOURNE • ADELAIDE • PERTH • BRISBANE • LAUNCESTON

WELLINGTON • CHRISTCHURCH • LONDON • NEW YORK • PARIS • RIO DE JANEIRO

**A MESSAGE TO
PROVINCIAL AND COUNTRY RACE CLUB COMMITTEES**

This is the story of the "Totemobile" — a mobile totalisator designed and manufactured by Automatic Totalisators Limited, whose Julius "Premier" fixed and portable equipment has established a world-wide reputation for efficiency and service to racing clubs and the betting public. Reference to the list of installations included in this Brochure will confirm the world-wide coverage of Julius "Premier" equipment.

We offer for use by clubs—whether galloping, trotting or coursing—a completely mobile unit providing the ultimate in totalisator service. It embodies more than 30 years of research based on wide experience in the totalisator field, both technical and operational, all over the world. It is precision engineered in the most modern and up-to-date plant in Australia—a plant devoted solely to totalisator manufacture.

The "Totemobile" is designed for movement to, and setting up on, provincial and country racetracks, where either the frequency of meetings or the volume of business does not warrant expenditure upon a fixed machine.

A proof of the efficiency and reputation of the equipment incorporated in this mobile unit is that the majority of **fully automatic** totalisators in use throughout the world to-day are Julius "Premier" totalisators.

It is appreciated that it is not possible for many provincial or country clubs to purchase an automatic totalisator, and we believe that, in offering this most modern mobile unit, we will provide a long-awaited opportunity for clubs to obtain continuous and satisfactory revenue, particularly with a view to increasing prize money and improving course facilities for their supporters.

The needs of the provincial club prompted research on and the subsequent development of the "Totemobile" by this Company, nevertheless the interest which has been shown in it by the smaller urban clubs has demonstrated its great potentiality to all clubs, irrespective of their location, which do not feel disposed to invest in a fixed installation.

The advantage to clubs and district associations from the use of the "Premier Totemobile" lies in the facility by which it enables the transfer from course to course within a circuit. The resultant regular movement will induce a following body of owners and trainers with their horses, who otherwise may not be inclined to consistent support unless the meetings are so arranged in conjunction with the regular operation of a mobile unit.

The unit is housed in a semi-trailer of streamlined design with full space for machine, staff and working area, and is powered by a diesel-engined prime mover. By means of a special chassis of our own design, the selling windows are brought down to normal level, thus avoiding the inconvenience associated with other equipment which although mobile makes no real provision for convenient betting.

Electric power for the "Totemobile" is provided from dual engine-driven generating equipment housed in a subsidiary vehicle, which forms an integral part of the mobile equipment. This vehicle also provides storage facilities and quarters for the engineers permanently in attendance. The operation of the equipment is entirely self-contained and requires no services or power from the course.

Of particular interest is the fact that with prime mover removed and detachable skirts fitted, the mobile unit takes on the appearance of a fixed building, thus engendering that extra confidence and satisfaction on the part of the betting public which can never be present to the same extent with obviously transportable equipment.

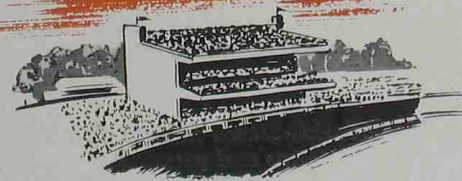
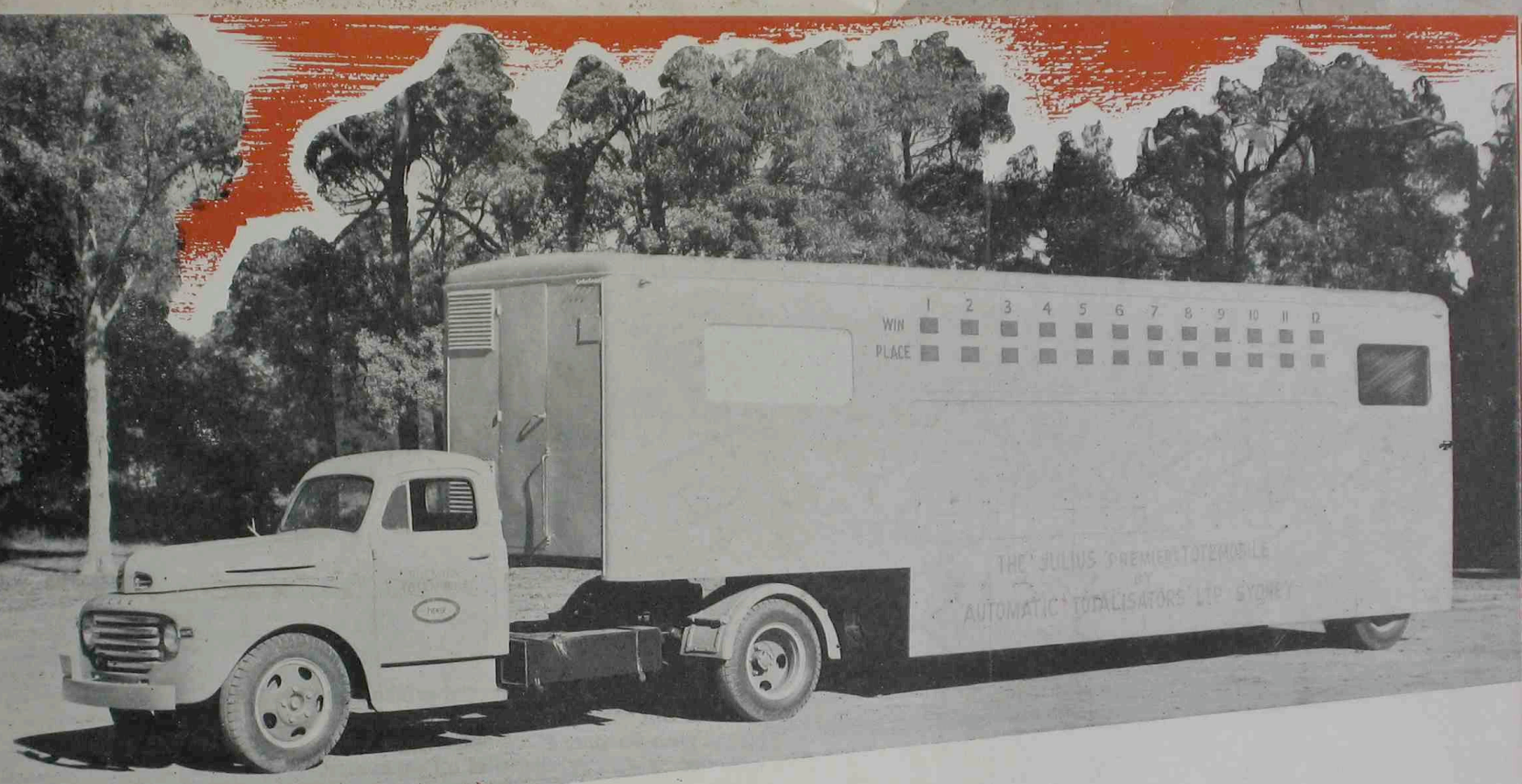
The "Totemobile" is designed for ticket selling on either side of the main unit with instantaneous odds indication to give up-to-the-second betting information. As required, dividends may be paid on one or the other side of the unit, according to the volume of betting taking place.

Should a larger number of selling windows than 14 be required, the unit is designed to enable a fixed building to be linked to the mobile unit by means of a light-weight overhead cable carried on telescopic poles. In this other building ticket-issuing machines can be installed, using portable wiring, as well as pay-out facilities, as required, thus conforming to the complete mobility of the main equipment.

At the rear of the main unit an enquiry window is provided at which the manager may be interviewed. The great flexibility arising out of the use of any pre-determined number of ticket issuing machines, even 60 such machines being a possibility, will be most apparent—facilities for Cup Day can be expanded at will.

We state with considerable certainty that the "Totemobile" not only fulfils every possible demand that may be made by the betting public and the clubs, and is backed by the **only** company in the world specialising in the complete manufacture and full operation of totalisator equipment, but also is available on a basis which will be more than attractive to clubs throughout the length and breadth of the country.

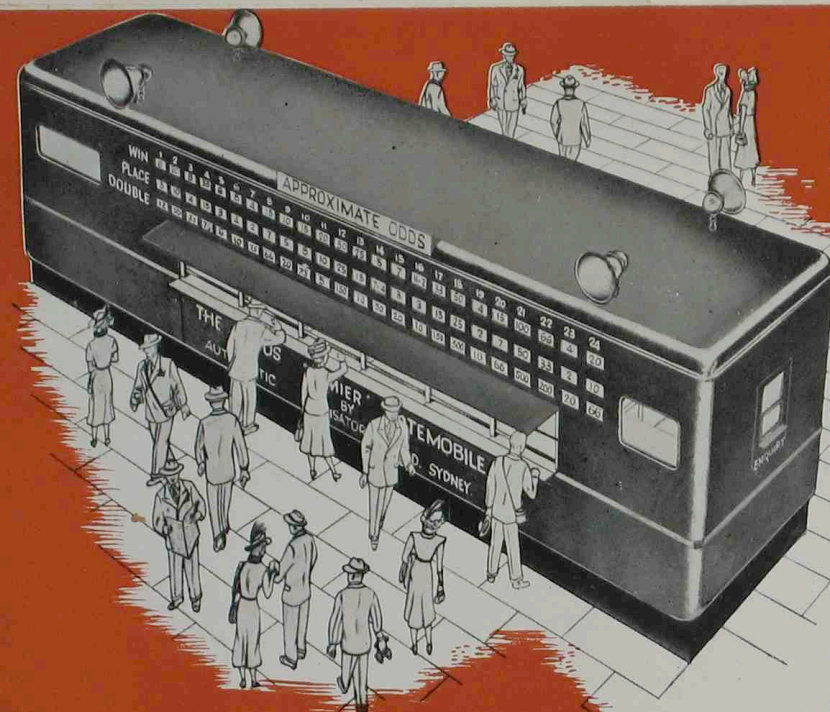
To those clubs using "box ticket machines," the "Totemobile" immediately avoids the heavy expenditure upon wasted pre-printed tickets, and also removes the constant concern of all clubs that these tickets may be misused or may assist any fraudulent action. It offers every facility and service which will be found in the large installations being adopted by leading metropolitan clubs and in fact brings a city machine right to your course.



En route to your racetrack
**THE JULIUS "PREMIER"
TOTEMOBILE**

Let it solve your major racing problem.
It's MODERN - MOBILE - AUTOMATIC.

A U T O M A T I C T O T A L I S A T O R S L I M I T E D



The Totemobile in operation for win, place and double betting. At each race meeting, a cover plate bearing the name of the appropriate race club is affixed above the selling windows.

JULIUS PER TOTEMOBILE

We present to you the following basic advantages

PUBLIC ATTRACTION

It will prove a substantial public attraction in itself.
It will greatly strengthen attendance figures.
With its permanent appearance when installed, it will gain the complete confidence of all concerned.

CLUB PRESTIGE

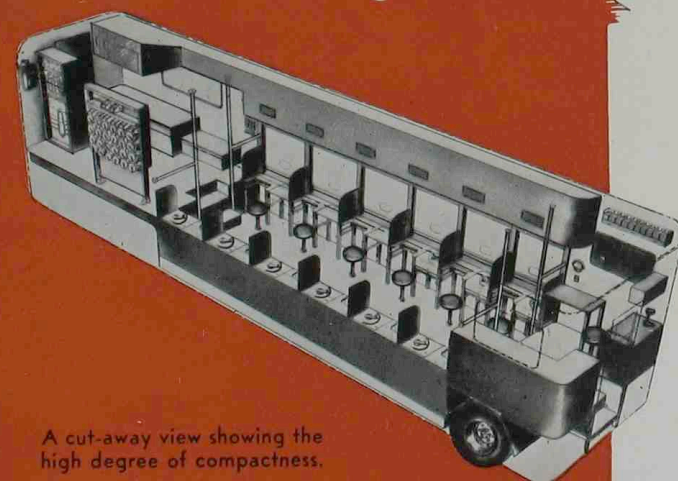
It will provide a race meeting, and the club conducting it, with that most desirable prestige and standing which are invariably present when a fixed automatic totalisator is in operation.

REVENUE

It will enable racing clubs to obtain revenue without undue business responsibilities and preparation, or financial risk.

ODDS IMPROVEMENT

It will cause a marked increase in the odds quoted by bookmakers when operating, and thereby assist in providing a better over-all service to the public.

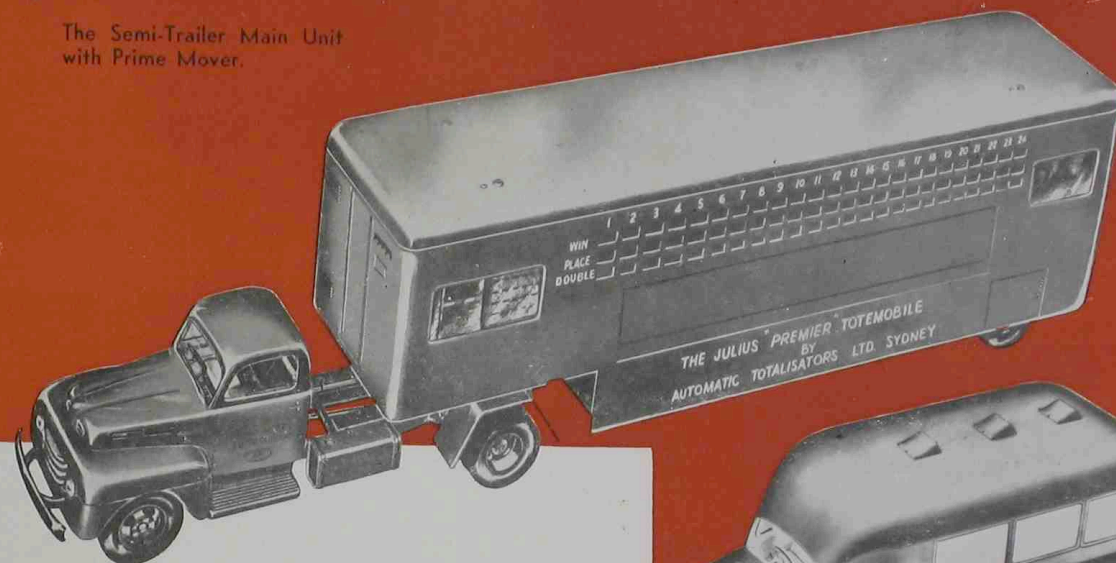


A cut-away view showing the high degree of compactness.

A U T O M A T I C T O T A L I S A

PREMIER MOBILE

The Semi-Trailer Main Unit
with Prime Mover.



Advantages of this "Premier" mobile equipment—

INCREASED ENTRIES

Its effect in general upon owners and trainers from other areas will be quite marked. The automatic mobile totalisator attracts a consistent following of these important people.

FOCAL POINT OF COURSE

It will become the focal point of the course, particularly due to the up-to-the-minute odds indication, and to the other information and services which are supplied.

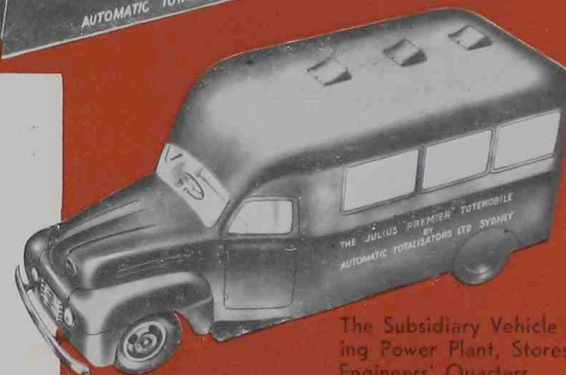
SKILLED OPERATION

The unit will be operated by skilled and experienced officials, and thus the club will be able to avoid the difficulties and disadvantages of the old box-ticket machines. Gone will be the drudgery of pre-meeting planning and preparation in this regard.

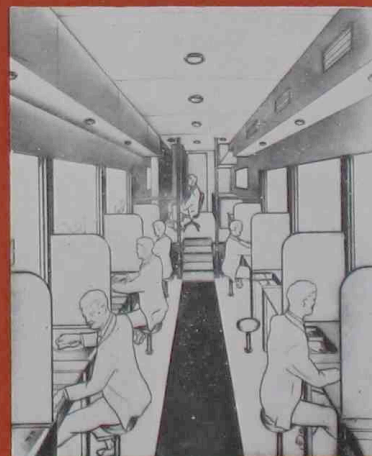
★

★

★



The Subsidiary Vehicle housing
Power Plant, Stores and
Engineers' Quarters.



An interior view showing the
ease of clerical operation.

The machine consists of three basic components:

1. **TICKET ISSUING MACHINES.**
2. **AGGREGATING EQUIPMENT.**
3. **ODDS INDICATION EQUIPMENT.**

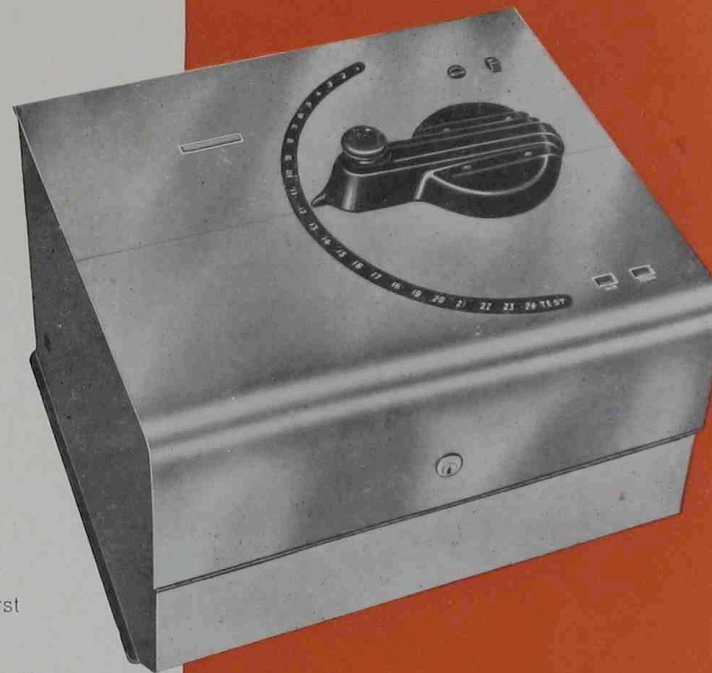
TICKET ISSUING MACHINES

These are the very latest produced by the Company, the fully streamlined "J8" model—a predetermined number of which will issue tickets of denominations to be agreed upon by each Club within a circuit—machines are available to sell tickets at one or two values as required. The chance of incorrect issues is greatly magnified when operators have too many possible combinations from which to select. For this reason we do not recommend the use of issuing machines selling tickets of more than two values, although this Company has available a three pool four value issuing machine designed to meet circumstances where such additional facilities are unavoidable.

Ticket issuing equipment, as well as offering Win and Place betting, includes, if necessary, provision for Double betting of the re-investment type, in which an investor purchases a ticket on his selection for the first leg and, if successful, exchanges it for his choice on the second.

On the matter of machine speed, all mechanical functions take place at a speed above the normal requirements of the betting public—if required tickets can be issued at the rate of approximately 100 per minute.

No difficulties whatsoever arise from the scratching of accepted horses. It is mechanically impossible to issue tickets on such non-starters. As a further assistance in making the operation of the totalisator fraud-proof, a special code cylinder is utilised. This is changed automatically each race, without need of access to the issuing machines, and, of course, the advantages of printing tickets at the time each bet is made instead of having them pre-printed are enormous.



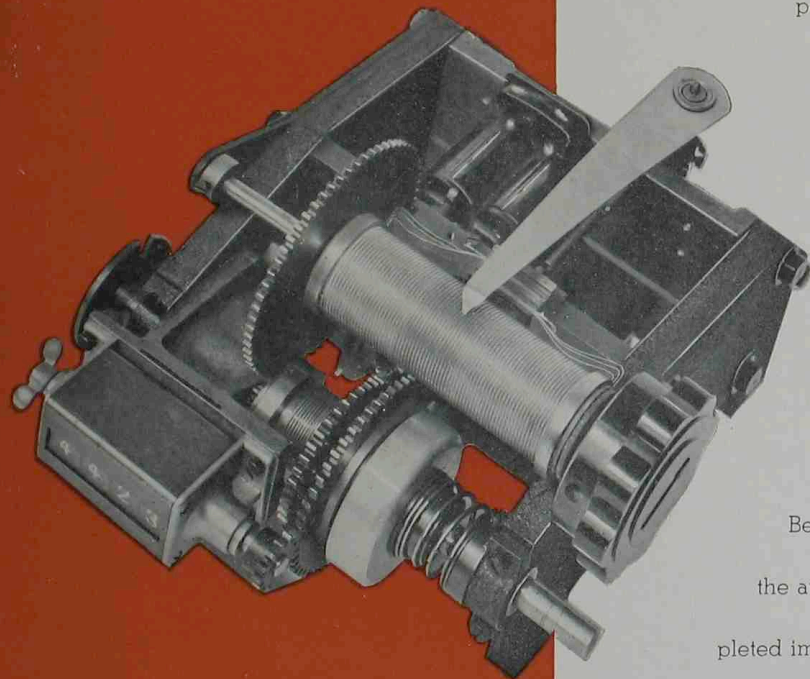
A U T O M A T I C T O T A L I S A T O R S L I M I T E D

AGGREGATING EQUIPMENT

This mechanism is accurate and compact and has a capacity to handle betting at a rate considerably in excess of maximum selling demands. Up to **24 starters** can be catered for if required. The accuracy of the adding units and all other parts of the equipment is vital for the protection of the betting public, the club and this Company. Past and present "accuracy" records of Julius "Premier" equipment have never been approached, let alone equalled, by any other equipment.

As a check against the individual adding of bets on each starter which takes place on the adding units for all pools, there are also grand total adding units which record the total of all bets in each pool.

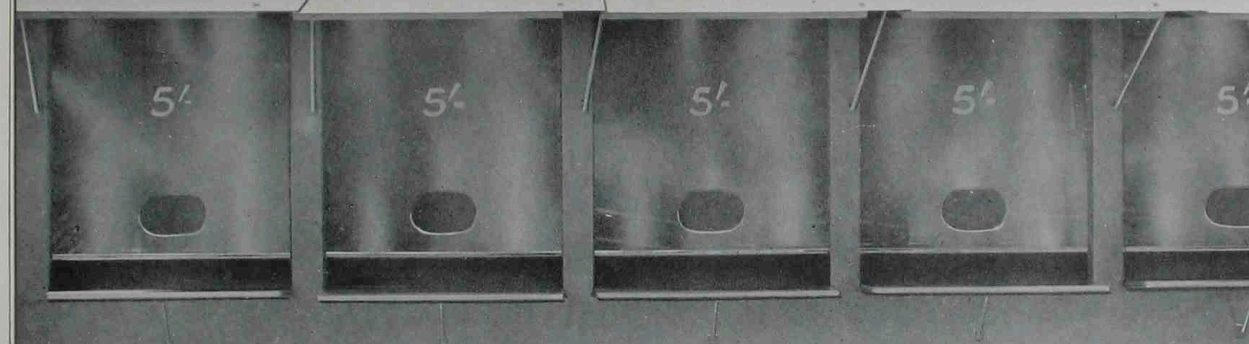
Betting will take place right up to barrier rise. Even then, because of the automatic nature of the equipment, dividend calculation will be completed immediately the winning jockeys have weighed in. This advantage will be fully appreciated by your club when it is realised that dividends will be returned to the public virtually within seconds of the correct weight signal.



A U T O M A T I C T O T A L I S A T O R S L I M I T E D

APPROXIMATE ODDS

3	4	5	6	7	8	9	10	11
8	6	15	SCR	9	7	33	200	100
2	6-4	7-2	SCR	9-4	7-4	10	66	25



ODDS INDICATION EQUIPMENT

The Company has perfected a number odds indicator of the shutter type, which instantaneously displays the odds during the course of betting. The bank of indicators will be clearly visible up to distances of some hundreds of feet and will provide your patrons with an excellent up-to-the-minute picture of the state of betting on the course.

It has been our experience over many years that, with the exception of unusually short-priced starters, the totalisator will show more favourable odds over those called by bookmakers, if standing. As all racing clubs are aware, the financial return to the club from the totalisator is vastly superior to that received from bookmakers, and the immediate indication of such favourable odds will attract more business to the totalisator.

A U T O M A T I C T O T A L I S A T O R S L I M I T E D



AS the operation of the totalisator will be the Company's responsibility, the preparation of the records to be supplied to the controlling authorities by the club would be our task, although the payment of unclaimed dividends when necessary will have to be attended to by each club concerned.

In providing maximum service and to preserve the machine's reputation, the Company would be responsible for the entire mechanical and clerical operation of it, including the movement from course to course, so that the club's only responsibilities would be to arrange its meeting dates in the best interest of the circuit, and to have a suitable clear area upon the course on which the "Totemobile" would be located.

The terms under which the company may best operate the unit would of course be the subject of periodical agreement with the clubs or association. This scheme presents a unique opportunity as, without capital outlay or any pre-meeting responsibilities, all race clubs will be able to receive a remuneration based upon a predetermined percentage of the turnover.

It is with justifiable pride and confidence we suggest we be allowed to demonstrate this mobile unit to you, as it is our firm conviction that if provincial and country racing is to encourage and secure the consistent public support it deserves, the operation of this most modern totalisator—the Julius "Premier Totemobile"—on all courses is by far the surest means of achievement.

Enquiries from **your** club will receive our urgent and closest attention if addressed to:

AUTOMATIC TOTALISATORS LIMITED

MEADOWBANK, NEW SOUTH WALES
AUSTRALIA

A U T O M A T I C T O T A L I S A T O R S L I M I T E D

JULIUS "PREMIER" TOTALISATOR INSTALLATIONS completed prior to World War II

Location	Type	Total runners or combinations	Indicators	Number of Issuing Machines
WHITE CITY STADIUM, London, England	W. P. & F.	42	3	320
LONGCHAMP, France	W. & P.	84	4	273
EMPIRE STADIUM, Wembley, England	W. P. & F.	42	3	272
HARRINGAY RACECOURSE, England	W. P. & F.	42	1	220
VICTORIA RACING CLUB, Australia	W. & P.	60	5	140
AUSTRALIAN JOCKEY CLUB, Australia	W. & P.	48	3	133
WESTERN INDIA TURF CLUB, India	W. & P.	48	1	126
VICTORIA AMATEUR TURF CLUB, Australia	W. & P.	60	3	124
MIAMI JOCKEY CLUB, U.S.A.	W. & P.	45	2	110
MOONEE VALLEY RACING CLUB, Australia	W. & P.	48	2	99
BELLE VUE RACECOURSE, England	W. P. & F.	42	1	85
AUCKLAND RACING CLUB, New Zealand	W. & P.	60	1	84
MADRAS RACE CLUB, India	W. & P.	60	2	79
BROUGH PARK, England	W. P. & F.	42	1	74
EASTVILLE STADIUM, England	W. P. & F.	42	1	74
HALL GREEN RACECOURSE, England	W. P. & F.	42	1	64
WHITE CITY, England	W. P. & F.	42	1	53
LEEDS RACECOURSE, England	W. P. & F.	42	2	52
POWDERHALL, Scotland	W. P. & F.	42	1	52
WELLINGTON RACING CLUB, New Zealand	W. & P.	48	2	50
CEYLON TURF CLUB, Ceylon	W. & P.	54	1	49
WILLIAMSTOWN RACING CLUB, Australia	W. & P.	48	2	48
AUSTRALIAN JOCKEY CLUB, Australia	W. & P.	48	2	45
TYNESIDE SPORTS STADIUM, England	W. & P.	42	1	44
ROSEHILL RACING CLUB, Australia	W. & P. (Port.)	48	2	43
MIDLAND GREYHOUND RACING CO., England	W. P. & F.	42	1	42
CANTERBURY JOCKEY CLUB, New Zealand	W. & P.	48	1	40
CANTERBURY PARK RACING CLUB, Australia	W. & P. (Port.)	48	2	40
RANGOON TURF CLUB, Burma	W. & P.	56	1	40

Location	Type	Total runners or combinations	Indicators	Number of Issuing Machines
SOUTH AUSTRALIAN JOCKEY CLUB, Australia	W. & P.	60	1	39
WESTERN AUSTRALIA TROTTER ASSOCIATION, Australia	W. & P.	56	2	38
CLAIRWOOD TURF CLUB, South Africa	W. & P.	50	3	38
WEST AUSTRALIAN TURF CLUB, Australia	W. & P.	56	1	34
SINGAPORE TURF CLUB, Federated Malay States	W. & P.	32	1	34
FIELDING JOCKEY CLUB, New Zealand	W. & P.	48	1	32
MANAWATU RACING CLUB, New Zealand	W. & P.	48	1	32
MANILA JOCKEY CLUB, Philippine Islands	W. & P.	32	1	32
MOOREFIELD RACING CLUB, Australia	W. & P. (Port.)	42	2	32
NEWCASTLE JOCKEY CLUB, Australia	W. & P.	60	1	30
GALLE GYMKHANA CLUB, Ceylon	W. & P.	48	1	30
WILLENHALL RACECOURSE, England	W. P. & F.	42	1	30
MENTONE TURF CLUB, Australia	W. & P. (Port.)	48	2	30
PENANG TURF CLUB, Fed. Malay States	W. & P.	32	1	30
EPSOM TURF CLUB, Australia	W. & P. (Port.)	48	2	30
VICTORIA TROTTER & RACING ASSOCIATION, Australia	W. & P.	48	1	28
PHILIPPINE RACING CLUB, Philippine Islands	W. & P.	36	1	28
STENHOUSE STADIUM, Scotland	W. & P.	12	1	27
WANGANUI JOCKEY CLUB, New Zealand	W. & P.	48	1	27
VICTORIA PARK RACE CLUB, Australia	W. & P.	60	2	25
SELANGOR TURF CLUB, Fed. Malay States	W. & P.	40	1	23
WALLSEND JOCKEY CLUB, Australia	W. & P.	48	1	20
BRISBANE AMATEUR TURF CLUB, Australia	W. & P.	32	2	20
WILLOWS AND COLWOOD PARK, Canada	W. & P. S.	30	1	20
PERAK TURF CLUB, Ipoh, Fed. Malay States	W. & P.	32	1	18
MORNINGTON RACING CLUB, Australia	W. & P. (Port.)	40	1	7
PAKENHAM RACING CLUB, Australia	W. & P. (Port.)	40	1	7

JULIUS "PREMIER" TOTALISATOR INSTALLATIONS completed since World War II

Location	Type	Total runners or combinations	Indicators	Number of Issuing Machines
EMPIRE STADIUM, Wembley, England	W. & P.	12	3	102
TROTTER CONTROL BOARD, Australia	W. & P. (Port.)	40	4	80
CANTERBURY JOCKEY CLUB, New Zealand	W. & P.	48	2	80
RANDALL PARK, U.S.A.	W. P. & S.	30	1	66
SINGAPORE TURF CLUB, Fed. Malay States	W. & P.	32	2	65
ADELAIDE RACING CLUB, Australia	W. & P. (Port.)	40	2	60
SOUTH AUSTRALIA JOCKEY CLUB, Australia	W. & P. (Port.)	40	3	60
QUEENSLAND TURF CLUB, Australia	W. P. & D.	78	3	57
WHITE CITY, Old Trafford, England	W. P. & F.	42	1	53
WEST AUSTRALIAN TURF CLUB, Australia	W. & P.	48	2	50
MANILA JOCKEY CLUB, Philippine Islands	W. & P.	32	1	48
WESTERN AUSTRALIA TROTTER ASSO- CIATION, Australia	W. & P.	40	2	47

Location	Type	Total runners or combinations	Indicators	Number of Issuing Machines
NEW SOUTH WALES TROTTER CLUB, Australia	W. & P.	30	2	46
BRISBANE AMATEUR TURF CLUB, Australia	W. & P.	52	2	45
PHILIPPINE RACING CLUB, Philippine Islands	W. P. & S.	42	1	40
MANAWATU RACING CLUB, New Zealand	W. & P.	48	1	40
SOUTH AFRICAN TURF CLUB, South Africa	W. & P.	60	2	40
MILNERTON TURF CLUB, South Africa	W. & P.	60	2	40
WEST AUSTRALIAN TURF CLUB, Australia	W. & P.	48	1	35
WEST AUSTRALIAN TURF CLUB, Australia	W. & P.	48	2	26
FREMANTLE TROTTER CLUB, Australia	W. & P.	40	1	20
CLAIRWOOD TURF CLUB, South Africa	Extensions			20
WELLINGTON RACING CLUB, New Zealand	Extensions			16
CIA DE DEPORTES, Columbia, South America	Win & Quinela	45	1	14
PERAK TURF CLUB, Fed. Malay States	Extensions			10

JULIUS "PREMIER" TOTALISATOR INSTALLATIONS now being manufactured

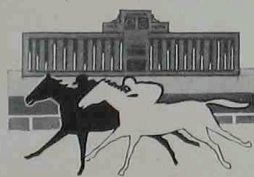
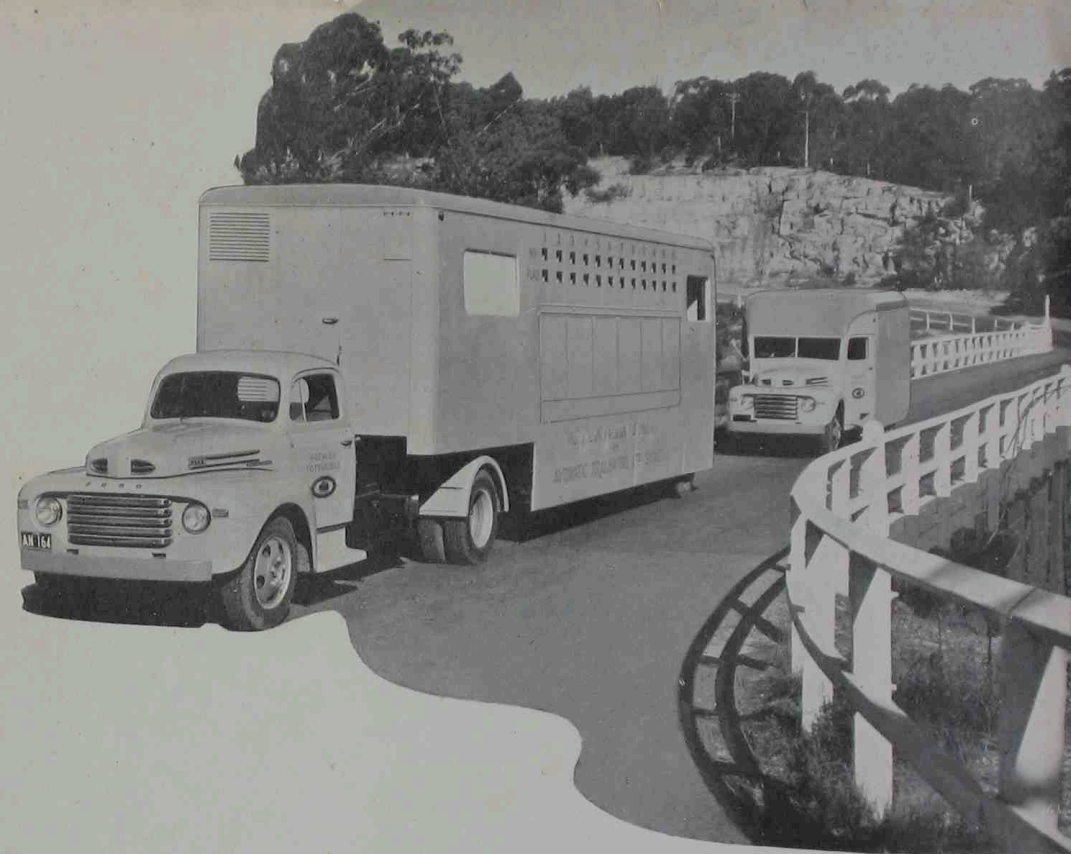
Location	Type	Total runners or combinations	Indicators	Number of Issuing Machines
JOCKEY CLUB, BRASILEIRO, Rio de Janeiro	W. P. & D.	40	5	250
HARRINGAY RACECOURSE, England	Forecast	30	1	198
VICTORIA RACING CLUB, Australia	Extensions Portable Equipment			
VICTORIA AMATEUR TURF CLUB, Australia				
MOONEE VALLEY RACING CLUB, Australia				180
WILLIAMSTOWN RACING CLUB, Australia	W. & P. (Port.)	48	5	164
AUSTRALIAN JOCKEY CLUB, Australia	W. & P.	48	6	161
ROYAL CALCUTTA TURF CLUB, India	W. P. & D.	24	4	100
AUCKLAND RACING CLUB, New Zealand	W. & P. (Port.)	48	3	93
AUSTRALIAN JOCKEY CLUB, Australia	W. & P. (Port.)	48	1	93
SYDNEY TURF CLUB, Rosehill, Australia	W. & P. (Port.)	48	1	93

Location	Type	Total runners or combinations	Indicators	Number of Issuing Machines
SYDNEY TURF CLUB, Canterbury Park, Australia	W. & P. (Port.)	48	1	93
SYDNEY TURF CLUB, Moorefield, Australia	W. & P. (Port.)	48	1	93
CEYLON TURF CLUB, Colombo	W. & P.	24	1	77
CANTERBURY DISTRICT CIRCUIT, New Zealand	W. P. & D.	24	2	60
RANGOON TURF CLUB, Burma	W. & P.	48	2	54
TASMANIAN RACING CLUB, Australia	W. & P.	24	2	30
NEWCASTLE JOCKEY CLUB, Australia	W. & P.	48	2	30
NEWCASTLE JOCKEY CLUB, Australia	W. & P.	16	1	10
GREYHOUND RACING ASSOCIATION LTD., England	W. P. & F.	42		

Notes: W. Win, P. Place, S. Show, D. Doubles, F. Forecast.

* Capable of taking a total of 828 Issuing Machines.

A U T O M A T I C T O T A L I S A T O R S L I M I T E D



JULIUS

The World's "Premier" Totalisator

Printed by N.S.W. Printing Co. Pty. Ltd.
Bound by Hollyoak Gyro Wire Binding Co.
484-190 Day Street, Sydney — Australia



The
JULIUS PREMIER
TOTEMOBILE

A Product of
AUTOMATIC TOTALISATORS LIMITED

