

THE DISK PACK GARDEN OF VERSE





With all the advantages disk packs offer, there also are some problems. Quality, service and price aren't always what they should be. At times, there seems to be no rhyme or reason to what's happening. But that's a problem we've solved. Herewith, some rhymes. And some reasons.

First, we'll take a light-hearted look at a few of the problems you may have faced with ... ahem ... some of those "other" packs.

And then, a canto or three about how Control Data Corporation disk packs are designed, built and backed-up to make those tacky problems just amusing memories.



ee Willie Winkie
bought a disk pack.
Put it on a drive
and found a bad track.
Called to exchange it
got another one.
It had 2 bad tracks.
That's no fun.



W



hen a disk pack is brand new
the first thing that I do
is to carefully initialize-ize-ize.
And if it's out of whack
then I'll send it right back
to the vendor who will sympathize-ize-ize.
While replacements are free
as well as sympathy
I'm beginning now to realize-ize-ize.
The time and money spent
are making quite a dent
in my efforts to economize-ize-ize.



I put a disk pack on my drive
it spun around quite well.
But then I couldn't get it off
although I pulled like hell.
The pack thinks it has beaten me
I watch it from afar.
And when it least expects my move
I'll try a wrecking bar.



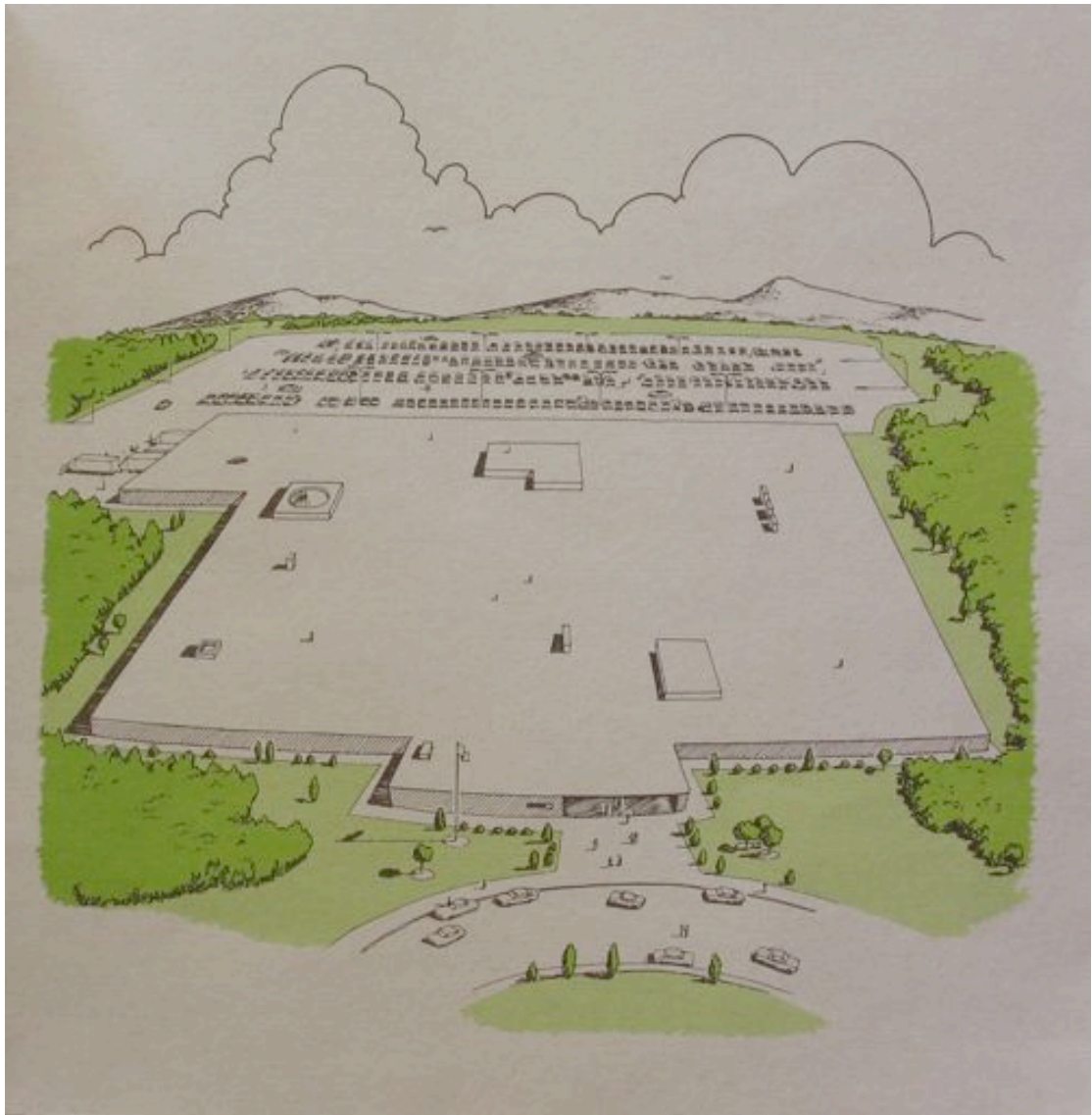




A clever young fellow named Ben
had a disk pack machine in his den
he would sell them on price
then be gone in a trice
and never be heard from again.

Problems indeed. In getting packs that work right magnetically and mechanically. Wasting your time and money checking them out—and repeating the process with the replacements.

That, plus the hassle of getting the service and technical assistance you need, when you need it. But we wouldn't bring up all those problems if we didn't have a solution close at hand. Like on the very next page.







Most folks started building packs
beginning right from scratch.
But getting them to work right,
alas, that was the catch.
Our firm built computers first
then packs that worked each time.
The reasons we'd explain here
but you can get all those details
in our new brochure and besides
words like constant amplitude characteristics
don't lend themselves to rhyme.

Control Data builds just about every piece of computer equipment imaginable. From supercomputers to disk drives to punch cards. We've supplied them to users like yourself, and to just about every other computer manufacturer. So when we decided to build disk packs, we had the overall experience to know what the problems were, and the technical background to solve them. In manufacturing, and in providing the kind of service and technical support our customers would need. It's partly selfish because we also sell packs with our own computers. And we don't want to slow down a 15-million instruction-per-second computer with a malfunctioning disk pack.

We think the following refrain sums up our story rather nicely.



A discerning DP man named Grice,
says, “for quality, service and price,
once you’ve checked out the packs
on each vendor’s racks,
you’ll choose CDC.” Good advice.



We know you'll want more information than we've been able to include here about the packs, and about our splendid life-time warranty.

For a free brochure and all the details, check the white pages of your phone book for the Control Data Corporation office nearest you.

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