

Carbon Neutral by 2020

How New Zealanders can tackle climate change

EDITED BY NIKI HARRÉ & QUENTIN D. ATKINSON

Climate change has become one of the central issues of our time, yet it is an issue weighed down by messages of doom and gloom and a pervasive sense of helplessness about how we should effectively respond.

This book offers a positive response by presenting solutions from a range of New Zealand experts, all of whom show how we can rethink our current practices, mobilise people and put in place new ways of doing things that will help create a carbon neutral society here in the South Pacific.

The editors, Niki Harré and Quentin D. Atkinson, are both psychologists associated with the University of Auckland, whose interests in the area of psychological wellbeing have led them to tackle this issue. In *Carbon Neutral by 2020* they begin with an introduction that looks at how a positive response to climate change can actually contribute to a fulfilling, meaningful life. They then present a wide range of chapters from many different specialists and academics who cover such areas as the role of education; sustainable business practice; using computers to manage carbon emissions; travel and transport; green architecture and sustainable renovation; and responsible investment, as well as many more subjects. Each chapter presents a vision for a carbon neutral New Zealand. The editors conclude the book with actions individuals and organisations can take to be part of the solution.

The book is aimed at a general readership, both individuals and organisations, and it is hoped that it will be read by managers and employees in small and large businesses, people working in local government, community organisations, schools and tertiary institutions, as well as any citizen who is concerned and wants to do something positive. This is a timely, important book and a positive response to an absolutely critical issue from many of the best-informed people in New Zealand.

CONTRIBUTORS include:

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The authors' royalties will go towards New Zealand projects aimed at reducing our carbon footprint.

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ISSUES include:

- the role of ethics in dealing with climate change
- how our home gardens, parks and recreational spaces could be revolutionised
- adopting sustainable practices within the business sector
- political participation and mobilisation around the issue of carbon emissions
- computing away CO₂
- reducing travel by replacing it with virtual meetings and conferences
- carbon neutrality and the law
- transport solutions
- environmentally-sensitive design
- renovation as the ultimate in green building
- responsible investment
- schools in a carbon neutral world

SALES POINTS

This is an extremely timely book – the issue of climate change has reached a 'tipping point' globally, and there is a widespread desire to understand this issue, and to know what we realistically can do to address it

The contributors to this book are all acknowledged experts in their field – the information provided is of the highest quality

This book is focused on solutions and practical ways to change our attitudes and practices both individually and as a community

The editors and authors have strong media contacts and are available for in depth interviews on their ideas. This book will generate considerable media interest.

All information on this sheet is provisional.

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